SPS Loyalty Setup Form

(Must be completed and submitted with gift/loyalty card contract)
(Note: if selecting part (A) below, do not fill out anything else)

A. (NO REWARD LEVELS) _____% of each loyalty transaction amount is instantly added to the Gift Card.

B. REWARD CALCULATION (select only one method from the three choices shown below)

1. Track Points	**2. Track Amounts**	**3. Track Visits**
# _____ Points=$1.00	(Track dollar amount spent)	(Min Purchase Amt $ _____)

Reward Level 1

1. Enter the amount of points, dollars spent or visits required to earn reward level 1

(a) _____ #Points   **or**   (b) $ _____   **or**   (c) _____ #Visits

2. Reward Earned (Please check one)

% _____ Discount next visit (text to appear on receipt)
$ _____ Discount next visit (text to appear on receipt)
Free merchandise (specify) immediately
Free merchandise (specify) next visit with minimum $_____ purchase
Apply $ reward to gift card (only if dual gift/loyalty card) as store credit   **Amount $** _____

3. Please check one receipt footer below. This text will print when a reward level has been reached.

(a) Congratulations! You have earned _____
        (Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(b) Congratulations! You have earned _____ to be available

   your next visit with a minimum $ _____ purchase.
        (Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(c) Great! You've earned _____ (points, dollars, or visits). Redeem your loyalty to collect your

   _____
        (Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(d) Thanks for your loyalty. Redeem your points and collect your reward!

   _____
        (Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

Reward Level 2

1. Enter the amount of points, dollars spent or visits required to earn reward level 2

(a) _____ #Points   **or**   (b) $ _____   **or**   (c) _____ #Visits

2. Reward Earned (Please check one)

% _____ Discount next visit (text to appear on receipt)
$ _____ Discount next visit (text to appear on receipt)
Free merchandise (specify) immediately
Free merchandise (specify) next visit with minimum $_____ purchase
Apply $ reward to gift card (only if dual gift/loyalty card) as store credit   **Amount $** _____

SPS Loyalty Setup Form (continued)
(Must be completed and submitted with gift/loyalty card contract)

Reward Level 2 Continued

3. Please check one receipt footer below. This text will print when a reward level has been reached.

(a) Congratulations! You have earned _____
(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(b) Congratulations! You have earned _____ to be available

your next visit with a minimum $ _____ purchase.
(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(c) Great! You've earned _____ (points, dollars, or visits). Redeem your loyalty to collect your

_____
(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(d) Thanks for your loyalty. Redeem your points and collect your reward!

_____
(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

Reward Level 3

1. Enter the amount of points, dollars spent or visits required to earn reward level 3

(a) _____ #Points **or** (b) $ _____ **or** (c) _____ #Visits

2. Reward Earned (Please check one)

% _____ Discount next visit (text to appear on receipt)	
$ _____ Discount next visit (text to appear on receipt)	
Free merchandise (specify) immediately	
Free merchandise (specify) next visit with minimum $_____ purchase	
Apply $ reward to gift card (only if dual gift/loyalty card) as store credit	**Amount $** _____

3. Please check one receipt footer below. This text will print when a reward level has been reached.

(a) Congratulations! You have earned _____
(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(b) Congratulations! You have earned _____ to be available

your next visit with a minimum $ _____ purchase.
(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(c) Great! You've earned _____ (points, dollars, or visits). Redeem your loyalty to collect your

_____
(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)

(d) Thanks for your loyalty. Redeem your points and collect your reward!

_____
(Specify "reward" - dollar amount, % discount off next purchase, or free merchandise up to 24 characters)