



# Mobile Coupons and Mobile Rewards Message Campaigns

ABBREVIATED BUSINESS NAME

(20 character maximum)

## MESSAGE OF THE WEEK #3 INFORMATION\*

DAY OF WEEK TO SEND (CIRCLE ONE DAY)                      MON    TUES    WED    THURS    FRI    SAT    SUN  
 SEND MESSAGE AT THIS TIME (Between the hours of 9am - 9pm)                      AM                      PM

### MESSAGE EXAMPLES

MOBILE COUPONS: Hungry? Get 20% off any order today. Show this msg to redeem.  
 MOBILE REWARDS: Hungry? We've loaded \$5 on your account. Swipe to redeem.

LOAD VALUE:                      POINTS / \$ DOLLARS

A	B	B	R	E	V.	B	U	S	I	N	E	S	S	N	A	M	E
(	0	0	0	)	-	5	5	5	-	1	2	2	3	Begin Message Here ▶			

## MESSAGE OF THE WEEK #4 INFORMATION\*

DAY OF WEEK TO SEND (CIRCLE ONE DAY)                      MON    TUES    WED    THURS    FRI    SAT    SUN  
 SEND MESSAGE AT THIS TIME (Between the hours of 9am - 9pm)                      AM                      PM

### MESSAGE EXAMPLES

MOBILE COUPONS: Buy any lunch item, get second one 1/2 off. Show this msg to redeem.  
 MOBILE REWARDS: Remember you get points for every purchase! You can check your Rewards balance from this phone! Simply 'reply' BAL.

LOAD VALUE:                      POINTS / \$ DOLLARS

A	B	B	R	E	V.	B	U	S	I	N	E	S	S	N	A	M	E
(	0	0	0	)	-	5	5	5	-	1	2	2	3	Begin Message Here ▶			

## REFER A FRIEND

This campaign is sent to all registered customers. It will be sent to customers who have not received this coupon in the last 180 days.

### MESSAGES

#### Message 1

Abbreviated Business Name: Would your friends like to get deals from us too? Just forward the next message to them. Thanks for your support!

#### Message 2

I get great deals sent to my phone from (Abbreviated Business Name) . It's easy and fun. Sign up by texting (xxxxx) to 56687.

\* This campaign is sent to all registered customers.

# Mobile Coupons and Mobile Rewards Message Campaigns

CONT.

ABBREVIATED BUSINESS NAME

(20 character maximum)

**TRIGGER MESSAGE: 'WEATHER IS HOT!'** This campaign is sent to all registered customers. When the temperature reaches (x°) or greater between 9am & 9pm. It will be sent to customers who have not received this coupon in the last 21 days.

MESSAGE EXAMPLE: Beat the heat! We've got great ice cream choices & cold drinks.

Show this msg for a FREE 2 scoop cone! Good Today only.

Enter Temp.  °

A	B	B	R	E	V.		B	U	S	I	N	E	S	S		N	A	M	E			
(	0	0	0	)	-	5	5	5	-	1	2	2	3	Begin Message Here ▶								

**TRIGGER MESSAGE: 'WEATHER IS COLD!'** This campaign is sent to all registered customers. When the temperature drops to (x°) or below between 9am & 9pm. It will be sent to customers who have not received this coupon in the last 21 days.

MESSAGE EXAMPLE: Brrr! It's cold! We've got a great selection of soups to keep you warm.

Show this msg for a FREE cup of soup w/\$5 min purchase.

Enter Temp.  °

A	B	B	R	E	V.		B	U	S	I	N	E	S	S		N	A	M	E			
(	0	0	0	)	-	5	5	5	-	1	2	2	3	Begin Message Here ▶								

## Mobile Rewards Message Campaigns

**'MISS YOU' MESSAGE INFORMATION:** FOR MOBILE REWARDS CUSTOMERS ONLY: This campaign is sent to Mobile Rewards registered customers if they have not visited your location within 21 days.

MESSAGE EXAMPLE: We miss you! Show this message to any associate and we'll give you TRIPLE points for any purchase you make.

Thks for being our customer!

A	B	B	R	E	V.		B	U	S	I	N	E	S	S		N	A	M	E			
(	0	0	0	)	-	5	5	5	-	1	2	2	3	Begin Message Here ▶								

