

# Get Started Today With These Text Message Ideas!



## What makes a great offer?

It's clear, concise, compelling, and urgent!

### Instant Offer

JCPenney: This is as BIG as it GETS! \$10 off \$25+ valid 6/8-6/11 Only. Use code KPTKLN-&N93+ in store. Details <http://bit.ly/fmekRf> Reply STOP2OptOUT

Target: Mobile Coupon. Save on Merona and up&up with Target Coupons at <http://d2c.target.mobi/c?p=EIFX3K6-A4VPLUT-J35Q2> Msg & data rates may apply

Extreme Pita: Free combo with purchase of any flatbake/pita

### Holidays

iTan Sun Spray: Memorial Day is better with an iTan! Enjoy 5 level 5 Tans for \$55 (\$150 Value)! Can be combined with other offers. Code PSL55MT Exp 5/29/11

Celebrate Memorial Day and Father's Day with Target at <http://target.mobi/c?p+EJAX3T6-A4VPLUT-IBFT8> Msg & data rates may apply

### Website Promotion

LB MSG ME! Shop now with ur iPhone, Android or Blackberry Torch! Visit our new mobile site @ <http://bit.ly/eIGNec> Help? Rply HELP. Opt-Out? Rply STOP

### Special Events

YUCATAN JOIN US TUESDAY AT 8PM FOR the GAME! Starting at 8pm \$4.00 Margaritas and \$4.00 Nachos! Go!! Out rply STOP

### Sales Events

LB MSG ME! Take an extra 50% off in store clearance items this weekend only 5/20-5/22! Hurry in to get the best selection! Help? Rply HELP. Opt-Out? Rply STOP

### Facebook Promotion

iTan Sun Spray Spa: Be 1 of the 1st 5 people to post on iTan's wall why you're excited for the Miss iTan event and win a Free upgrade [facebook.com/iTanSunSpray](http://facebook.com/iTanSunSpray)

LB MSG ME! Like Lane Bryant on Facebook & get 30% off ur entire purchase @ our exclusive Friends & Family event Now - 4/24. Help? Rply HELP. Opt-Out? Rply STOP

### Weather Related

All KB Express Store (435) 586-2411 - Make your day a little "cooler" with a 44 oz drink for \$.79 at your favorite KB Express!

Wendy's COOL OFF AT WENDY'S! FREE 12oz FROSTY with any purchase today only. Valid in ridgeport, Shelton, Norwalk, Greenwich, Stratford. valid 2/18/2011 code Cuno

LB MSG ME! Get a new strapless bra just in time 4 summer & SAVE 20% on Cacique now thru 5/23. Use code 000203531 @ chkout. Help? Rply HELP. Opt-Out? Rply STOP

### Weekly Special

Good Life Coffee (317) 867-5454: THIRSTY? Experience great coffee, sandwiches, pastry and free WiFi! #1 OFF any specialty beverage, today only! All KB Express Store (435) 586-2411 - Free Funky Friday @ KB

Express - Buy any fountain drink and get one free!!!

### Loyalty

Jake's Burgers: You're close to earning your rewards! To help you get there come in (next 7 days) and get bonus points on your next purchase. (7 day expiration)

Tang's Pacific Bistro: You're halfway to earning your \$5 reward. Show this message and get 2 free egg rolls with any purchase.

MyCokeRewards: Visit [MCR.com/summermusic](http://MCR.com/summermusic) for a chance to win a trip to NYC, LA or New Orleans or Sony prizes. Ends 5/31/11. NoPurNec. Reply HELP for help

### Keeping in Touch

Target: Your Target coupons are about to expire! Lost them? Text OFFERS to Target (827438) to retrieve them at any time. Msg&data rates may apply

Extreme Pita: Hump Day- Check your balance by replying 'bal' to this message.