

## GIFT CARD PROCESSING SOLUTIONS

### Increase Sales, Customer Satisfaction and Create Repeat Business

Whether you need 500 cards or 50,000, let Secure Payment Systems ("SPS") show you how we can create the right solution for your business. We provide everything needed to get started issuing your gift cards including card stock, accessories, training, and downloading your point of sale equipment.

For the gift card designs, you can choose from a variety of stock gift cards, semi-custom personalized with your company's name, or design your own unique card. Or take advantage of our full-service graphics design group to create a design. The choice is yours!



#### KEY FEATURES:

- From order placement to sales in as little as 72 hours!
- Simple to use transaction and management reporting
- Generates brand awareness and promotional opportunities
- Creates destination vs. impulse purchases
- Eliminates "cash-back"
- Automates electronic funds transfers between stores

Your custom gift card becomes an attractive gift as well as a unique marketing piece, a billboard in your customer's wallet! SPS also supplies custom card holders, sleeves, hangers, and acrylic display stands.

SPS' gift card solution provides all the benefits of the large store brand cards but for one low flat month fee plus a small transaction charge for issuing and redemption.

Add a reward and loyalty program that creates incentives for your customers. Cards can be used to track points, purchases, or visits. Let us help you design a plan today!

# How do you get paid?

- ACH Origination
- Bank Account Verification
- Credit & Debit Card
- Gift & Loyalty Card
- Consumer Financing
- On-Line Bill Payment
- Check21 Image Processing
- Check Authorization

**WHO ARE WE?** Founded in 1996 and headquartered in Las Vegas, Nevada Secure Payment Systems provides fully redundant payment processing solutions to over 10,000 retail, lending, wholesale, e-commerce, and corporate endpoints across North America.

**WHAT DO WE DO?** Processing over \$18 billion in payments in 2019, SPS facilitates the transfer of value by providing businesses with a full range of transaction and settlement processing, risk management, and reporting tools so they may quickly and confidently accept payments, pay vendors, or transfer funds at the point of sale or on the WEB.

These solutions include:

- Automated origination of one-time & recurring ACH debits and credits
- EZPAY Advantage® consumer financing
- Credit and debit card merchant payment services
- Bank account verification databases for retail and bill payment processing
- Gift & loyalty card issuance and processing
- Bill payment processing
- Underwriting and guaranteeing eCheck transaction risk
- Electronic remote check imaging & deposit

**HOW DO WE MEET YOUR NEEDS?** SPS operates fully secure and redundant data centers, meets or exceeds PCI compliance standards where applicable, and undergoes rigorous annual SOC I and II audit reviews for transaction processing, privacy safeguards, and data security.